



# INDUSTRY, COMMERCE & BANKING CONFERENCE

September 22-23 | ARCPA Conference Center



ARCPA Conference Center – Little Rock, AR  
Conference Agenda

## SPECIAL THANKS TO OUR CONFERENCE SPONSORS!



### Friday, September 23<sup>rd</sup>

7:30am	Conference Sign-In & Continental Breakfast
8:25am	<b>Welcome &amp; Opening Remarks</b> Blair Trotter, Chair Industry, Commerce & Banking Committee
8:30-9:20am	<b>AR Sales &amp; Use Taxes - An Overview &amp; Update</b> Mikes Hayes – SALTA, PLLC Patti Gilliland – DFA Revenue Division Manager
9:20-10:10am	<b>How to Identify an SBA Opportunity</b> Itzel Meador SBA Director - First Security Bank
10:10-10:20am	Refreshment Break
10:20am-11:50pm	<b>Blockchain: Understanding the Technology and its Impact on Business Models</b> Dr. Hrishikesh Desai Assistant Professor - Department of Accounting, Arkansas State University
11:50am-12:35pm	Lunch
12:35pm-1:25pm	<b>Creating a Data Driven Culture within Internal Audit</b> Brandon Lyttle Walmart, Inc.
1:25-2:15pm	<b>Fraud, ID Theft &amp; Red Flags</b> LaJeana Franklin Information Security Officer - First Security Bank
2:15-2:25pm	Break
2:25-3:15pm	<b>Navigating Through Turbulent Water: Can Confusion in Banking be Called a Trend?</b> Randy Dennis President & Managing Partner - DD&F Consulting Group
3:15-4:05pm	<b>Arkansas State Board Ethics: 2022 Board Update</b> Tim Montgomery Board Investigator - Arkansas State Board of Public Accountancy
4:05pm	Conference Adjourns