



44TH ANNUAL ACCOUNTING & AUDITING CONFERENCE



August 1-2, 2024
Oaklawn Racing Casino Resort
Hot Springs, Arkansas
16 Hours CPE

Friday, August 2

7:30-7:55am
Continental Breakfast & Visit with Exhibitors

7:55-8:00am
Welcome & Announcements

8:00-8:50am
Strategic Applications of Artificial Intelligence (AI) Tools & Technologies in Accounting
Dr. Hrish Desai
Arkansas State University

8:50-9:40am
Making a Difference
Officer Tommy Norman
North Little Rock Police Department

9:40-9:50am
Refreshment Break

9:50-10:40am
Fraud
Bradley Ray
Bradley Ray CPA

10:40-11:30am
FASB ASC 105
Bradley Ray
Bradley Ray CPA

11:30am-12:15pm
Lunch

12:15-1:05pm
Legislative Update
Rodney Baker
Capitol Concepts LLC

1:05-1:55pm
FBI White Collar Crime
Agent Luke Scott
FBI

1:55-2:05pm
Refreshment Break

2:05-2:55pm
SSARS Refresher
Robert Wolfe
Frost PLLC

2:55-3:45pm
Organization Size & Related Factors: How They Affect Ethical Attitudes
Dr. Stephanie Watson & Patricia Mounce
University of Central Arkansas

3:45pm
Conference Adjourns

General sessions are automatically included

Strategic Applications of Artificial Intelligence (AI) Tools & Technologies in Accounting

In this presentation, I shall explore the transformative potential of Generative AI tools and technologies for accountants, explained in an accessible manner. I shall address the challenges and limitations of these tools's outputs and demonstrate their strategic applications in reconciliations, data management and analytics, and taxation. The goal is to help accountants enhance efficiency and accuracy of their work through a discussion of several use cases of AI in the profession.

Credits

1 Other

Speakers

Hrishikesh Desai,
Assistant Professor, Arkansas State
University